

"MY OWN MEALS" BECOMES "MOM" OF MARATHON

Thanks to the efforts of radio sponsor "Q-101," My Own Meals, Inc. became a major corporate sponsor of Jazzercise Marathon '90. Founded by Mary Anne Jackson, My Own Meals, Inc. manufactures nutritious microwavable meals for children of working mothers, the same health-conscious women who would engage in a program of structured exercise like Jazzercise. My Own Meals'

entrees claim no preservatives or artificial ingredients and are easy on the purse. My Own Meals, Inc. remains true to this philosophy of concern with its generous support of an effort to end a disease which has claimed the lives of many children and adults. Thanks, MOM!



CONCERN FOR KIDS A "Q-101" CREDO



Popular Chicago radio station WKQX (Q-101) became radio sponsor of this year's Jazzercise Marathon. Q-101 and its "Kid Care" program became a corporate sponsor of the Illinois Chapter's installment of the National Football League Players Association Golf Tournament last September. "Kid Care" and the conquest of childhood leukemia was such a natural marriage, Q-101's rela-

tionship with the Illinois Chapter flourished much to the joy of the Society and its beneficiaries. Audience favorite, "Danger" Dan Walker contributed his "on the air" wit and personality to the event. Thank you, Dan, and big thanks to "Q"!

HIGHER THAN HUMAN INTEREST



Valerie Kraus and Kyle Quinn

It takes a special kind of person to enter a Jazzercise Marathon. The Leukemia Society has been fortunate to find many special persons over these past eight years. However, it takes a truly unique individual to voluntarily give up her well-deserved prize to a sick child. Grand Prize winner, Valerie Kraus, presented her Disneyworld package to Kyle Quinn, a five-year-old leukemia patient from Elmhurst. Valerie's own daughter, Lindsey, participated in "Jazzercise Marathon '90," and helped her mother win the prize winning total. Thank you Valerie, Lindsey, and Kyle for reminding all of us why we are here.



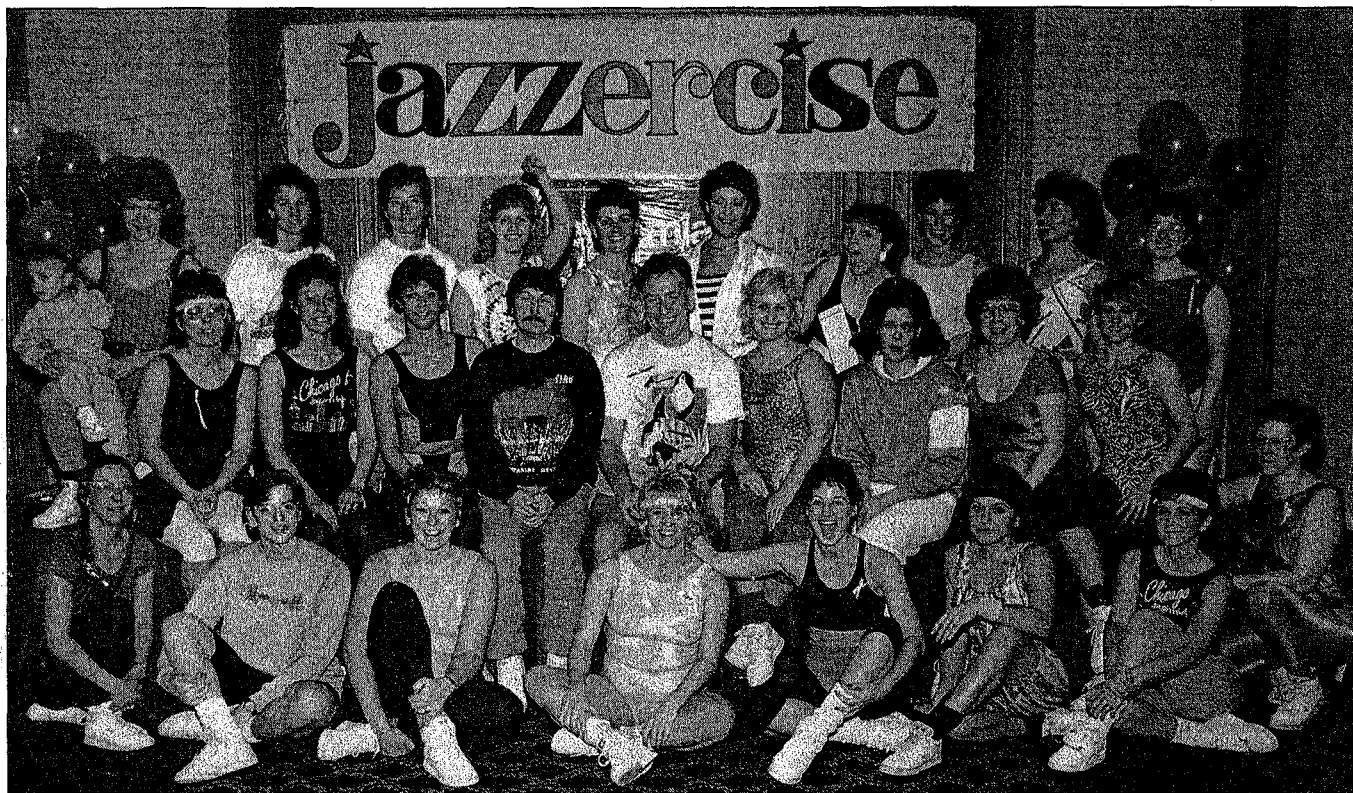
Q-101's "Danger" Dan Walker and friends

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A SUPER EIGHT SATURDAY FOR JAZZERCISE!!



When Jazzercise began supporting the work of the Leukemia Society of America eight years ago, "hope" was just a trite expression of comfort to those afflicted with leukemia, Hodgkin's disease, lymphoma, and multiple myeloma. In 1990, the word "hope" has become synonymous with "cure" for thousands of patients because of results oriented research sponsored by the Society.

Last year, Jazzercise achieved a million dollar milestone for the Society. Jazzercise is well on its way to its second million with a Jazzercise Marathon '90 total of \$150,000. These funds will join the Society's more than \$6 million allocation to sustain 214 researchers, including seven from the laboratories and clinics of Northwestern University, the University of

Chicago, and the University of Illinois. It is more than gratifying to note the funds raised by Jazzercise Marathon '90 can almost cover the Illinois Chapter's research commitment for one year!

Bill Lear, Illinois Chapter President, stated, "With the astronomical rise in healthcare costs and reductions in programs designed to ameliorate such costs, the Leukemia Society of America remains the only national health organization providing direct financial assistance to patients. Disbursements of over \$155,000 were issued by the Illinois Chapter this year to provide some 800 Illinois patients with up to \$750 per year for testing, transportation and treatment. We are truly proud of the Society's comprehensive program of concern for

the needs of patients and their families."

Jazzercise has been in the forefront of a fitness conscious America. Thousands enjoy trimmer, healthier lives thanks to Jazzercise and its message of fitness through fun activity and friendship. Similarly, the Leukemia Society of America has been a pathfinder in malignant disease research producing innovations in diagnostic and treatment technology which have been applied in many areas of disease research. Survivors of many solid tumor cancers owe their lives to the work of the Society's scientists. It is clear the efforts of the many instructors and students on that one super Saturday will impact on thousands of lives for years to come.