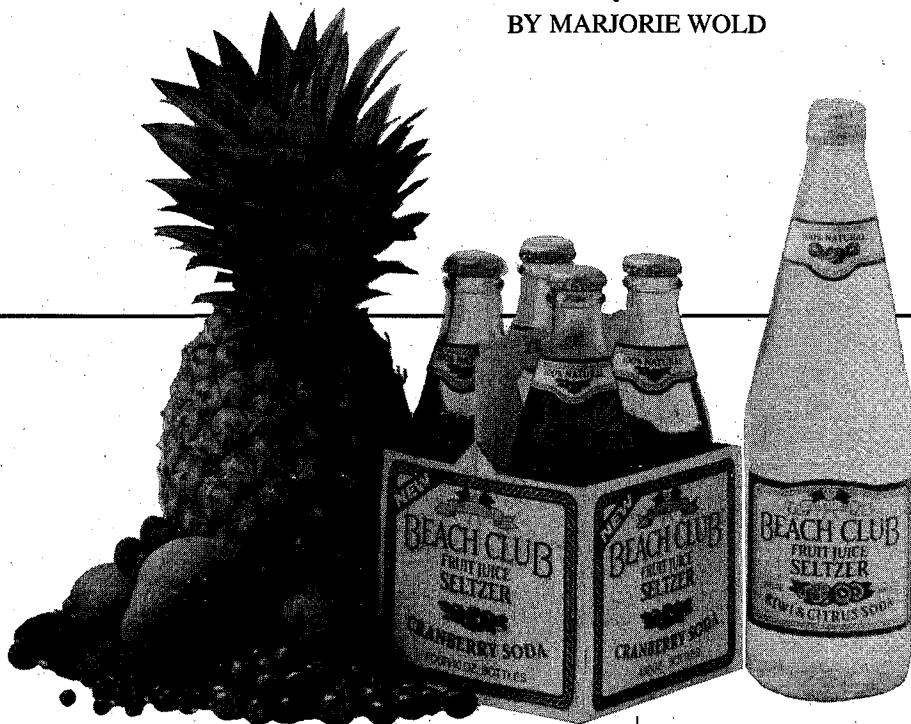


NEW ITEMS/EQUIPMENT/IDEAS

BY MARJORIE WOLD



◀ Juice with fizz

New to the flavored seltzer market is Beach Club Fruit Juice Seltzer, introduced by *Stroh Foods Inc., Van Nuys, Calif.* It comes in 10-ounce and 23-ounce glass bottles and contains fruit juices in six flavors: passion fruit-pineapple, cranberry, peach, kiwi and citrus, black currant and berry, and raspberry.

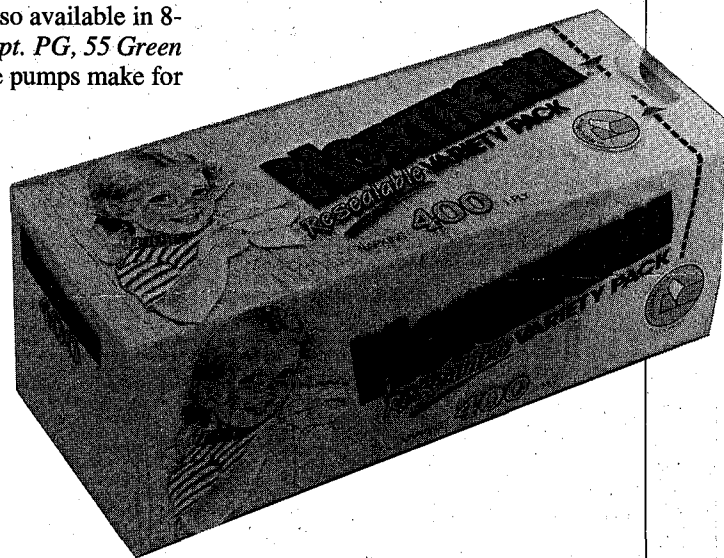
◀ New spray pumps

Infusion 23 has introduced spray pumps for the 8-ounce size of original and moisturizing formula Pro-Vitamin Hair Treatments. The maximum body formula is also available in 8-ounce spray pumps. *Duart Industries, Dept. PG, 55 Green St., San Francisco, Calif. 94111*, said the pumps make for easier and more convenient applications.



▼ For tiny tastebuds

My Own Meals are prepared for children between ages two and eight, without artificial colors, MSG or preservatives, by *My Own Meals Inc., 400 Lake Cook Rd., Suite 107, P.O. Box 334, Deerfield, Ill. 60015*. Meals come in plastic pouches, and are microwavable or boilable. Children taste-tested the meals, which are portion-sized and mildly seasoned.



▲ Only the milk spills

Northern 400 Resealable Variety Pack napkins from *James River Corp., P.O. Box 6000, RiverPark, Norwalk, Conn. 06856-6000*, are designed to eliminate the frustration of spillage from an open package. The resealable feature also protects from dirt and dust in storage. It is the first resealable product to be offered within the consumer paper products category, according to the company. ■