
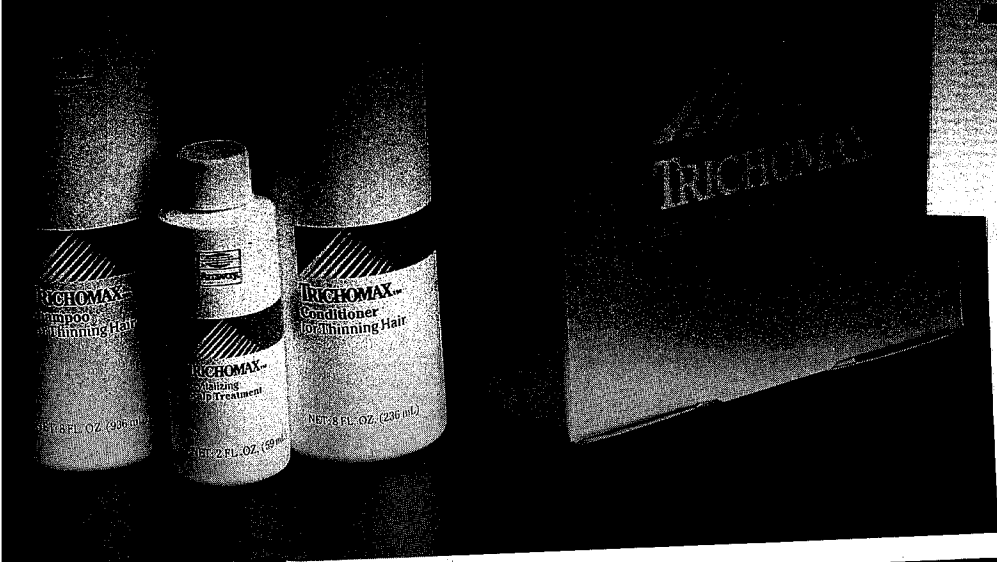


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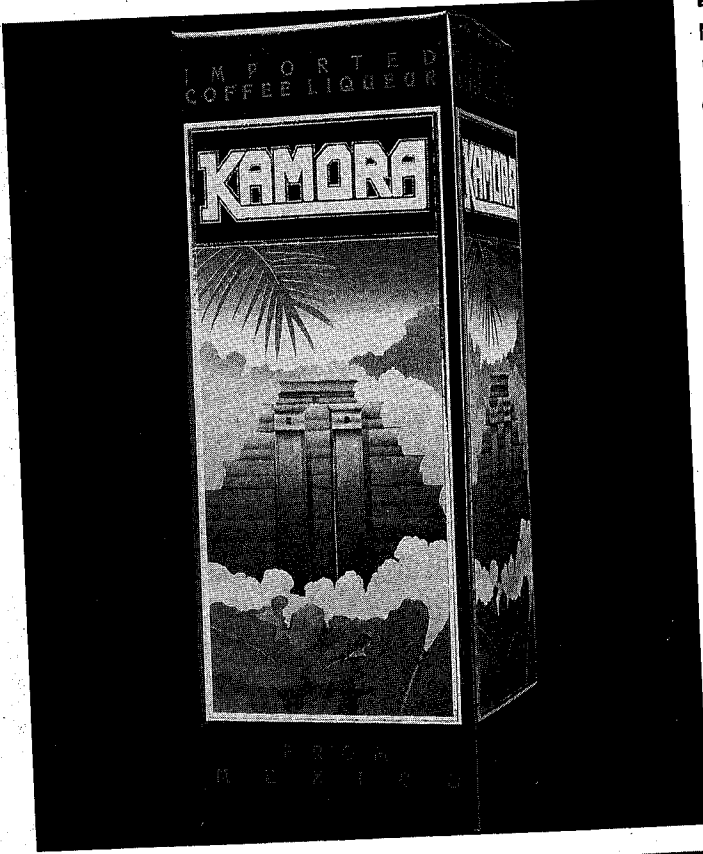
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**ENTRANT:**  
 Mike Wencel  
*Wencel/Hess Design Co.*  
 Chicago

**CLIENT:**  
**JIM BEAM BRANDS CO.**

**PRODUCT:**  
 Kamora Gift Carton



**OBJECTIVE:**  
 To design an upscale gift carton for any special occasion. The Gift Carton portrays the ancient, mystical heritage of the Mexican/Myan culture while maintaining a strong brand identity.



**ENTRANT:**  
 Mike Wencel  
*Wencel/Hess Design Co.*  
 Chicago

**CLIENT:**  
**MY OWN MEAL, INC.**

**PRODUCT:**  
 My Own Meal Quality meals for Children

**OBJECTIVE:**  
 The brand name, My Own Meal, communicates that the meal is specifically developed for children. Therefore, the package design needed to be consistent with the objectives of the brand, including a colorful package communicating quality meals children love and mothers feel good about serving.