

On Centre

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CENTRE CUTS

EASY MEALS FOR KIDS

Convenience foods are the order of the day for many busy professionals. How many times do we choose what's for dinner by looking at the selection of frozen entrées in the freezer. But, what about young people? Few parents want to give their children a steady diet of convenience foods.

Recently, a new company was started that meets the needs of busy parents and growing children. My Own Meals, Inc., founded by Mary Anne Jackson of Deerfield, Illinois, is a unique company. At this time they have a five-item line of wholesome meals that are packaged in microwavable pouches and developed specifically for children from 2-8. The meals do not require refrigeration and have a shelf-life of approximately a year. Each meal is nutritionally balanced and contains nothing artificial.

Who would buy these meals? Well, so far, the target market has been busy parents who do not want to cheat their children of good nutrition. People who do not have time to prepare elaborate meals can feel confident that their children are eating well. The meals offer wide variety from chicken to turkey meatballs to pasta.

For more information about My Meals Inc., call Mary Ann Jackson at (312) 948-1118.
