

New

PRODUCTS & PACKAGES

Retort pouched meals especially for kids



My Own Meals, Inc., Deerfield, IL, has launched a 5-item line of shelf-stable, microwaveable meals specifically formulated for children ages 2-8. The line includes My Meatballs & Shells® (beef meatballs with raisin bits and pasta in tomato sauce), My Turkey Meatballs® (homestyle turkey meatballs and noodles with vegetables in sauce), My Favorite Pasta® (barley, macaroni, lentils, and pork in creamy tomato sauce), My Kind of Chicken® (chunks of chicken with vegetables and brown rice in sauce), and Chicken, Please® (chunks of potatoes and chicken with corn and carrots in sauce).

All 5 items are portion-sized and

mildly seasoned for the taste and nutritional needs of children. Package graphics (by Wencel-Hess Design Co.) also serve to communicate the "especially for children" theme. The pouches can be heated in microwave ovens or in boiling water.

Information about all-plastic microwaveable retort pouches is available from Ludlow Packaging, Mount Vernon, OH

CIRCLE 452.

... and from American National Can Co., Chicago, IL

CIRCLE 453.

Information about retort pouch contract packaging services may be obtained from So-Pak-Co, Mullins, SC

CIRCLE 454.