Feingold





Published by the Feingold® Association of the United States, Inc., P.O. Box 6550, Alexandria, VA 22306 (703) 768-FAUS

June, 1996

My Own Meals

The leader in children's ready-to-eat natural foods is now blazing a path for "multi-faith" multi-dietary and multi-use meals.

Mary Ann Jackson began her company, My Own Meals, to fill a void that existed in the marketplace — natural, good tasting ready-to-eat entrees for young children. Feingold families have long enjoyed this convenience.

But then Mary Ann went on to develop adult entrees. When the Department of Defense asked food manufacturers to come up with meals for their Jewish soldiers serving in the Persian Gulf and Somalia, MOM responded.





Next came vegetarian meals which could be used by Seventh Day Adventists, and then halal for Muslim troops.

In each case, Mary Ann immersed herself in learning about these dietary requirements to comply totally.

Today these shelf-stable meals are not only used by Feingolders in a hurry, but are being enjoyed by armed forces in the field, used in hospitals, hotels, nursing homes, prisons and now are traveling on space shuttle missions. When the folks at your child's school tell you they can't serve natural food, tell them about Mary Ann!

4 Pure Facts/June 1996