
**Public Voice's Third
Annual Conference
CHILDREN AND NUTRITION**



**“Investing in a
Healthy Future”**

Sponsored by
**PUBLIC VOICE
FOR
FOOD AND HEALTH POLICY**

In cooperation with
**American Cancer Society
American Heart Association
American Health Foundation**

**February 1-2, 1993
Loews L'enfant Plaza Hotel
Washington, DC**

Stefan Harvey, Project Director for the Center on Budget and Policy Priorities since 1981, directs the Center's national advocacy project on the Special Supplemental Food Program for Women, Infants and Children (WIC). As project director she provides technical assistance to advocacy organizations and state and local health departments; analyzes federal legislation and administrative policies and develops congressional lobbying strategies. Harvey has designed a national campaign to reduce the cost of the WIC food package and has played a major coordinating role in four successful national lobbying efforts to increase WIC annual appropriations. From 1981 through 1986 Harvey also served as project director for the Center's grassroots initiative, where she designed and implemented an outreach effort to identify organizations and individuals working on low income issues in all 50 states. Prior to that she served as WIC Advocacy Director to The Children's Foundation. Harvey received a B.A. in Political Science from the University of California at Berkeley.

Ann A. Hertzler, Ph.D., R.D., C.H.E., is a Professor and Extension Specialist of Human Nutrition and Food at Virginia Polytechnic Institute and State University. One area of Dr. Hertzler's research interest is nutrition education and evaluation. This includes nutrition education programs for preschoolers, low-income homemakers, and college students. A second area of her research interest is the influence of the family on food habits within a framework of multicultural diversity. This includes researching the impact of family structure, interaction, and support on children food patterns, on employed women's dieting habits, and on dietary status of teenagers and low-income homemakers. Hertzler has degrees from the Pennsylvania State University, Drexel University, and Cornell University. She is a Certified Home Economist and a Registered Dietician.

Anne D. Hill, Director of Program Development for the National Urban League, Inc., has devoted years to the human service field and uses such experiences to develop and implement effective programs that will improve the quality of life for disadvantaged people, in general, and African Americans in particular. Hill also acts as spokesperson for the National Urban League, Inc. in the area of health programs. She serves on a number of boards and committees including Leadership Akron Alumni Association, NIDA African American HIV/AIDS Planning Committee, NMAC Advisory Committee, American Red Cross Advisory Committee, National Leadership Coalition on AIDS and the office of Minority Health Review Panel.

Van G. Hindes, J.D., is the Director of Public Affairs of Gerber Products Company, the largest manufacturer of baby food in the United States. He has worked since 1981 for the Gerber Products Company as the Director of Employee and Labor Relations and Director of Human Resources. Hindes' responsibilities include governmental relations on matters affecting infant and child nutrition, and the manufacture and sale of baby food; constituency building with organizations which focus on infant and child nutrition, development, and health; issues management from a communications perspective; and community relations. He received his A.B. from the University of Michigan and his J.D. from T.M. Cooley Law School.

Stacy Hoffhaus, joined the staff of Senator Bob Dole (R-KS) in 1985 and has served as his legislative assistant for nutrition issues since 1989. She played an active role in the 1989 Child Nutrition Reauthorization and the 1990 Farm Bill, and recently has been involved in improving the access of children with disabilities to school meal programs. Previously she worked for Senator Danforth of Missouri as a legislative aide. Stacy received a B.A. from Princeton University and a Master's from Oxford University.

Mary Anne Jackson, M.B.A., is Founder and President of My Own Meals, Inc. (MOM). In 1987, her company created the children's meals market when it introduced its line of shelf stable, microwaveable meals specifically developed for the taste and nutritional needs of children. She identified the need for nutritious children's meals from her own experiences as a working mother who could not find quality meals for children in the marketplace. Jackson has taken her knowledge and experience and further segmented the company to

enter the kosher meals market for both children and adults. MOM realized that it could not mass educate consumers about the need for healthy foods nor about the concept of shelf stable foods. Therefore, it refocused its efforts on a small, definable, target consumer market area. Jackson has been in the food industry for about sixteen years. Prior to starting MOM, she spent over eight years at Beatrice Foods as Director of Operations and Planning at Swift-Eckrich, Manager of Corporate Strategic Planning, and Manager of Corporate Accounting. Jackson graduated with a B.S. magna cum laude from the University of Connecticut and received her M.B.A. with distinction from DePaul University.

Thad Jackson, Ph.D., M.S., is the Director of Issues Management for Nestlé, USA, Inc. in Washington, D.C. and also the liaison with Nestlé S.A. in Switzerland on matters related to corporate affairs. He represents Nestlé before many scientific organizations, foundations, and international agencies concentrating on health and nutrition. With more than 30 years of experience in health and nutrition issues, Dr. Jackson joined Nestlé in 1980. Earlier, he was Assistant Professor at Johns Hopkins University Department of Pathobiology, School of Hygiene and Public Health. This academic role took him to Third World countries such as Nepal, India and Bangladesh, establishing programs and laboratories pertaining to nutrition, immunology and infectious diseases. Prior to that, he worked in the pharmaceutical industry. He has an M.S. from the University of San Francisco and a Ph.D. from the University of California at Berkeley.

Michael F. Jacobson, Ph.D., is co-founder and executive director of the Center for Science in the Public Interest (CSPI), one of the nation's leading non-profit health-advocacy organizations. CSPI publishes the "Nutrition Action Healthletter" (circulation over 200,000), as well as a variety of books, posters, and other publications. Jacobson is author or co-author of Safe Food: Eating Wisely in a Risky World (Living Planet Press, 1919), Kitchen Fun for Kids (Henry Holt, 1991), the Fast-Food Guide (Workman, 1986,1991), and The Complete Eater's Digest and Nutrition Scoreboard (Doubleday & Co., 1985). He is also the co-founder of the Center for the Study of Commercialism. Jacobson has testified at many congressional hearings on food safety and nutrition, and is a frequent guest on national television and radio talk shows. Jacobson holds a Ph.D. in microbiology from the Massachusetts Institute of Technology.

Karen Jaffe is Executive Director and creator of KIDSNET, a computerized clearinghouse for children's television and radio. She writes a column on children's television for the LA Times Syndicate and is a member of the Board of Advisors of the Children's Film and Television Center of America, the Media Panel of the Maryland State Arts Council, Home Box Office Project Knowledge Advisory Board, Fox Children's Network Advisory Board and the Advisory Board for CNN Newsroom. Before she founded KIDSNET, Jaffe spent nine years as a Communications Specialist in radio and television with the National Education Association. Prior to joining the NEA, she spent 10 years in the broadcast industry where she worked on news, public affairs, promotion and publicity. During her career in broadcasting and education, Jaffe has conducted teacher training and utilization workshops in radio and television; and has developed television study guides for national distribution on subjects related to health.

Jennifer Johnson is the Legislative Analyst with the American Heart Association's Office of Public Affairs in Washington, D.C. The AHA is a major national voluntary health organization dedicated to the reduction of disability and death from cardiovascular diseases and stroke. She works with national coalitions, U.S. Congressional offices, and Federal agencies to promote the AHA's public policy priorities. Before joining the AHA Johnson worked with the private consulting firm, Neill and Company, on a variety of international issues. Johnson received a degree in political science from Hartwick College in Oneonta, New York.