

# BusinessWeek

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### FOOD FIT FOR KIDS

Four years ago, Mary Anne Jackson spent weekends cooking because she couldn't find healthy children's food.

Betting that she wasn't alone, the Beatrice Co. veteran founded My Own Meals, which sells additive-free

meals for tykes in some 1,000 supermarkets and 87 Toys 'R' Us stores. With sales under \$1 million and no profits yet, the Deerfield (Ill.)

company has some growing up to do. But health-conscious moms don't have to leave the grocery store empty-handed.